

27th ESCRS WINTER MEETING

# PORTUGAL<sup>20</sup>E

10-12 MARCH 2023

CENTRO DE CONGRESSOS DO ALGARVE, VILAMOURA



WWW.ESCRS.ORG



### **Contents**

Welcome Message	4
Daily Programme	5
Floor Plans	9
Sponsorship Opportunities	15
Sustainability Partnership	20
Terms & Conditions	24







### Welcome Message

### **Dear Industry Partners,**

We are pleased to announce that the 27th ESCRS Winter Meeting will take place at the Tivoli Marina, Vilamoura Algarve in Portugal – from Friday 10 to Sunday 12 March 2023. After having to transition this year's Winter Meeting to virtual, we are excited to be able to welcome the ESCRS community back to the Tivoli Marina, Vilamoura Algarve in Portugal for the 2023 ESCRS Winter Meeting as was initially planned for 2022.

It is our great pleasure to bring the 2023 Winter Meeting to you in collaboration with the Sociedade Portuguesa Oftalmologia (SPO) and the Portuguese Groups of Cataract and Refractive Surgery, Ocular Surface, Cornea and Contactology (CIRP).

Following the tradition of the ESCRS, the Winter Meeting takes place in a special setting, allowing a unique combination of attending a high-level programme whilst making most of the warm welcome of the host destination, Portugal.

The congress format for Vilamoura is planned to be fully face-to-face, with no virtual access. The recent annual congress, which took place in Milan from 16 - 20 September 2022, has shown the growing appetite for physical presence at meetings.

The programme will feature a Cornea Day, a selection of Symposia and Free Paper sessions, Instructional Courses and, of course, the Young Ophthalmologists Programme and an ESONT track. Wetlabs will be available again!

The joint participation with the SPO and the CIRP will translate into joint Free Paper sessions, a Live Surgery Session and a separate track in Portuguese only for our local colleagues.

Make sure to save the date in your agendas! I very much look forward to welcoming you in person to Vilamoura, in the beautiful Algarve!

Kind regards,

Prof Oliver Findl President, ESCRS





### Daily Programme



### Friday 10 March Session details correct, as at time of publishing\*

	Fenix I, II, III	Neptuno I, II, III, IV	Neptuno V, VI, VII, VIII	Pegaso I, II, III	Pegaso VI, VII, VIII	Vega	Gemini I	Gemini II	Fenix IV, V, VI, VII / Foyer Fenix
	Sessions 1	Sessions 2	Sessions 3	Sessions 4	Sessions 5	Sessions 6	Wetlabs	Wetlabs	Moderated e-Posters
08.00 - 08.15									
08.15 - 08.30							WETLAB 01:	WETLAB 06:	
08.30 - 08.45							BASIC SUTURING		
08.45 - 09.00			FREE PAPER		INSTRUCTIONAL		TECHNIQUES	PHACOEMULSIFICATION	
09.00 - 09.15 09.15 - 09.30	CORNEA DAY		SESSION 1:	BASIC VISUAL	COURSES		08.00-09.30	08.00-09.30	
09.15 - 09.30	SECTION 1:		08.30-10.00	OPTICS COURSE:	08.30-10.00				
09.45 - 10.00	INFECTIOUS		00.30-10.00	VISUAL FUNCTION					
10.00 - 10.15	KERATITIS	YOUNG		- VISUAL					
10.15 - 10.30	09.00-10.30	OPHTHALMOLOGISTS		BEHAVIOUR					
10.30 - 10.45		PROGRAMME		8.30-10.50			WETLAB 02:	WETLAB 07:	
10.45 - 11.00	CORNEA DAY	08.30-12.30	FREE PAPER				BASIC SUTURING	BASIC	
11.00 - 11.15	SECTION 2:		SESSION 2:		INSTRUCTIONAL		TECHNIQUES	PHACOEMULSIFICATION	
11.15 - 11.30	COMPLICATION AFTER SURGERY		CORNEA	BASIC VISUAL	COURSES 10.30-12.00		10.00-12.00	10.00-12.00	
11.30 - 11.45	10.30-12.00		10.30-12.00	<b>OPTICS COURSE:</b>	10.30-12.00				
11.45 - 12.00	10.30-12.00			OCULAR BIOMETRICS/		DODTHELECE			
12.00 - 12.15				IOL OPTICS AND		PORTUGUESE GROUPS OF			
12.15 - 12.30	IME			CALCULATION	FREE PAPER	CATARACT AND			
12.30 - 12.45	SATELLITE			10.50-12.45	SESSION 3:	REFRACTIVE			
12.45 - 13.00	SLOT				CATARACT	SURGERY TRACK			
13.00 - 13.15	12.30-13.30				12.30-13.30	08.30-16.45			
13.15 - 13.30									
13.30 - 13.45 13.45 - 14.00	CORNEA DAY								
14.00 - 14.15	SECTION 3:				EDEE DADED		WETLAB 03: BASIC SUTURING	WETLAB 08: BASIC	
14.15 - 14.30	OCULAR				FREE PAPER SESSION 4:		TECHNIQUES	PHACOEMULSIFICATION	MODERATED POSTER
14.30 - 14.45	SURFACES		CATARACT	BASIC VISUAL	REFRACTIVE		13.30-15.00	13.30-15.00	SESSION 1
14.45 - 15.00	13.30-15.00		SURGERY	OPTICS COURSE:	14.00-15.00		10.00	10.00 10.00	14.00-15.00
15.00 - 15.15		REFRACTIVE	DIDACTIC	IMAGING OF THE					
15.15 - 15.30	CORNEA DAY	SURGERY	COURSE	HUMAN EYE					
15.30 - 15.45	SECTION 4:	DIDACTIC COURSE	PART 1: IN THE	14.00-16.00	FREE PAPER				
15.45 - 16.00	KERATOPLASTY	(DIAGNOSTIC TECHNIQUES)	BEGINNING: LEARNING		SESSION 5:		WETLAB 04:	WETLAB 09:	
16.00 - 16.15	15.00-16.30	14.30-16.45	TO LEARN		CORNEA		IRIS FIXATION	BASIC	
16.15 - 16.30			14.15-16.45		15.15-16.45		PHAKIC IOL	PHACOEMULSIFICATION	
16.30 - 16.45							15.30-17.00	15.30-17.00	
16.45 - 17.00									
17.00 - 17.15	MAIN								
17.15 - 17.30	SYMPOSIUM								
17.30 - 17.45	UPDATE ON						WETLAB 05:	WETLAB 10:	
17.45 - 18.00 18.00 - 18.15	SECONDARY IOL IMPLANTATION						IRIS	BASIC	
18.00 - 18.15 18.15 - 18.30	17.00-18.30						<b>RECONSTRUCTION</b>	PHACOEMULSIFICATION	
18.30 - 18.45	17.00-10.30						17.30-19.00	17.30-19.00	
18.45 - 19.00									
19.00 - 19.15									
- 13.00 - 13.13		I.	T.				I .		I.





### **Saturday 11 March** Session details correct, as at time of publishing\*

	Fenix I, II, III	Neptuno I, II, III, IV	Neptuno V, VI, VII, VIII	Pegaso I, II, III	Pegaso VI, VII, VIII	Vega	Gemini I	Gemini II	Fenix IV, V, VI, VII / Foyer Fenix
	Sessions 1	Sessions 2	Sessions 3	Sessions 4	Sessions 5	Sessions 6	Wetlabs	Wetlabs	Moderated e-Posters
08.00 - 08.15 08.15 - 08.30 08.30 - 08.45 08.45 - 09.00 09.00 - 09.15 09.15 - 09.30	FREE PAPER SESSION 6: CATARACT	REFRACTIVE SURGERY DIDACTIC COURSE (THERAPEUTIC TECHNIQUES: INTRAOCULAR SURGERY) 08.00-09.30	CORNEA DIDACTIC COURSE (CLINICAL CORNEA) 08.00-09.15	CATARACT SURGERY DIDACTIC COURSE PART 2: NEXT		PORTUGUESE GROUPS OF CATARACT AND REFRACTIVE	WETLAB 11: INTRAOCULAR AND TRANSSCLERAL SUTURING 08.00-09.30	WETLAB 16: BASIC PHACOEMULSIFICATION 08.00-09.30	
09.30 - 09.45 09.45 - 10.00 10.00 - 10.15 10.15 - 10.30 10.30 - 10.45 10.45 - 11.00	08.30-10.00	REFRACTIVE SURGERY DIDACTIC COURSE	CORNEA DIDACTIC COURSE (CLINICAL CORNEA)	STEPS 08.00-10.45		SURGERY TRACK 08.00-11.00	WETLAB 12: INTRAOCULAR AND	WETLAB 17: BASIC PHACOEMULSIFICATION	
11.00 - 11.15 11.15 - 11.30 11.30 - 11.45 11.45 - 12.00 12.00 - 12.15 12.15 - 12.30	MAIN SYMPOSIUM MYOPIA MANAGEMENT IN 2022 11.15-12.45	(THERAPEUTIC TECHNIQUES: CORNEAL SURGERY) 09.35-12.30	O9.45-11.45  CORNEA DIDACTIC COURSE (SURGICAL CORNEA PART 1)	CATARACT SURGERY DIDACTIC COURSE PART 2: NEXT STEPS 11.15-12.30	PORTUGUESE GROUPS OF		TRANSSCLERAL SUTURING 10.00-12.00	10.00-12.00	
12.30 - 12.45 12.45 - 13.00 13.00 - 13.15 13.15 - 13.30 13.30 - 13.45 13.45 - 14.00	INDUSTRY SATELLITE SYMPOSIA 13.00-14.00	INDUSTRY SATELLITE SYMPOSIA 13.00-14.00	II.45-12.45  INDUSTRY SATELLITE SYMPOSIA 13.00-14.00	INDUSTRY SATELLITE SYMPOSIA 13.00-14.00	CATARACT AND REFRACTIVE SURGERY WET LAB TRACK 08.00-18.00	PORTUGUESE GROUPS OF CATARACT AND REFRACTIVE SURGERY TRACK 13.00-14.00	WETLAB 13: INTRAOCULAR	WETLAB 18: BASIC	
14.00 - 14.15 14.15 - 14.30 14.30 - 14.45 14.45 - 15.00 15.00 - 15.15 15.15 - 15.30	LIVE SURGERY ORGANIZED BY CIRP		CORNEA DIDACTIC COURSE				AND TRANSSCLERAL SUTURING 13.30-15.00	PHACOEMULSIFICATION 13.30-15.00	MODERATED POSTER SESSIONS 14.00-15.00
15.30 - 15.45 15.45 - 16.00 16.00 - 16.15 16.15 - 16.30 16.30 - 16.45 16.45 - 17.00	MAIN SYMPOSIUM		(SURGICAL CORNEA PART 2) 14.15-16.30	ESONT 14.15-18.00			WETLAB 14: LASIK 15.30-17.00	WETLAB 19: LENS EXPLANTATION 15.30-17.00	
17.00 - 17.15 17.15 - 17.30 17.30 - 17.45 17.45 - 18.00 18.00 - 18.15 18.15 - 18.30 18.30 - 18.45 18.45 - 19.00	CATARACT SURGERY IN SHORT EYES 16.30-18.00						WETLAB 15: LASIK 16.30-19.00	WETLAB 20: POSTERIOR CAPSULORHEXIS 'BAG IN THE LENS' 16.30-19.00	





### Sunday 12 March Session details correct, as at time of publishing\*

	Fenix I, II, III	Neptuno I, II, III, IV	Pegaso I, II, III	Pegaso VI, VII, VIII	Vega	Gemini I	Gemini II
	Sessions 1	Sessions 2	Sessions 4	Sessions 5	Sessions 6	Wetlabs	Wetlabs
08.00 - 08.15 08.15 - 08.30 08.30 - 08.45 08.45 - 09.00 09.00 - 09.15 09.15 - 09.30					PORTUGUESE GROUPS OF CATARACT AND REFRACTIVE SURGERY TRACK 08.00-09.15	WETLAB 21: PRK, LASEK & EPI-LASIK 08.00-09.30	WETLAB 23: PHACO MANAGEMENT COMPLICATIONS 08.00-09.30
09.30 - 09.45 09.45 - 10.00 10.00 - 10.15		FREE PAPER		PORTUGUESE GROUPS OF	THE GAME OF IOLS-SURGICAL SYMPOSIUM		
10.15 - 10.30 10.30 - 10.45 10.45 - 11.00 11.00 - 11.15 11.15 - 11.30		SESSION 7: CATARACT 09.45-11.15	ESONT 08.00-13.00	CATARACT AND REFRACTIVE SURGERY WET LAB TRACK 08.00-13.00	IBERIAN-BRAZILIAN SYMPOSIUM HELD IN PORTUGUESE 09.15-11.15	WETLAB 22: CATARACT COMPLICATIONS 10.00-12.00	WETLAB 24: PHACO MANAGEMENT COMPLICATIONS
11.30 - 11.45 11.45 - 12.00 12.00 - 12.15 12.15 - 12.30 12.30 - 12.45 12.45 - 13.00	YO MAIN SYMPOSIUM: INTRAOCULAR REFRACTIVE SURGERY					10.00 12.00	10.00-12.00
13.00 - 13.15 13.15 - 13.30 13.30 - 13.45	11.30-13.30						
13.45 - 14.00 14.00 - 14.15 14.15 - 14.30 14.30 - 14.45							
14.45 - 15.00 15.00 - 15.15 15.15 - 15.30 15.30 - 15.45							
15.45 - 16.00 16.00 - 16.15 16.15 - 16.30							
16.30 - 16.45 16.45 - 17.00 17.00 - 17.15 17.15 - 17.30							
17.30 - 17.45 17.45 - 18.00 18.00 - 18.15 18.15 - 18.30							
18.30 - 18.45 18.45 - 19.00 19.00 - 19.15							





### **Floor Plans**



## Centro de Congressos do Algarve General Venue Floor Plan

### **External links:**

Virtual tour: https://virtualtour.centrocongressosalgarve.com/?

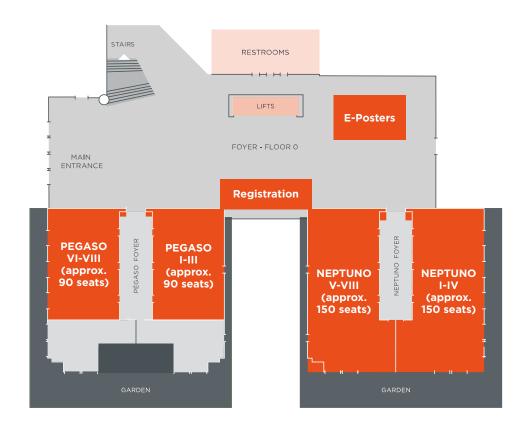
Floor plans: <a href="https://www.centrocongressosalgarve.com/the-centre/">https://www.centrocongressosalgarve.com/the-centre/</a>

center-map/

### **Detailed ESCRS 2023 Winter Meeting plan**

**Important:** please note that the floor plans on the following pages provide a provisional overview of the activities that will take place at the ESCRS 2023 Winter Meeting and where each of these will take place. It is presented in this state so that you may have a better understanding of the flow of delegates through the venue.

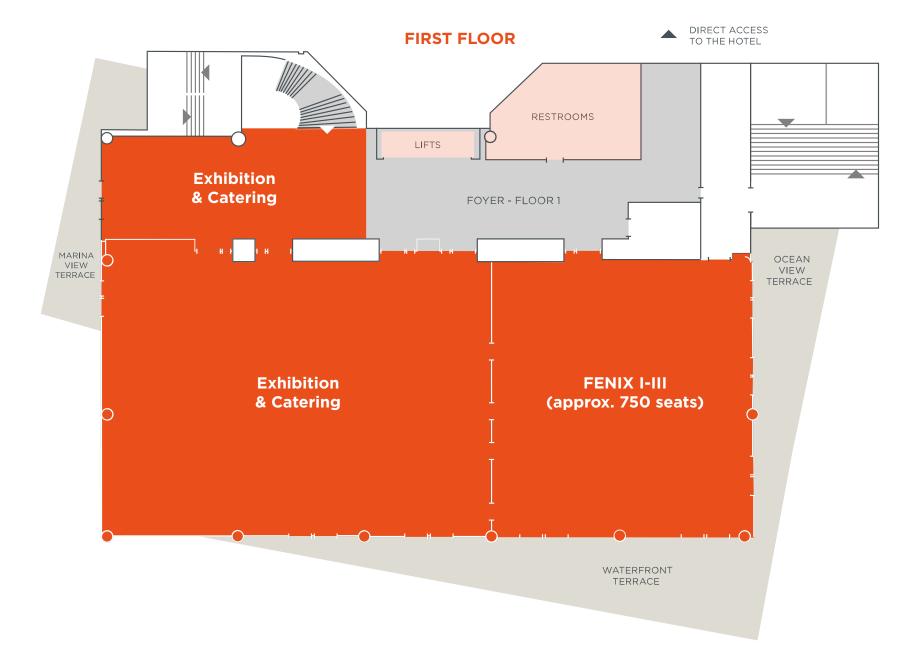
### **GROUND FLOOR**







# enue Floor Centro General







### **On-site Exhibition Opportunities**

The Exhibition associated with the 27th Winter Meeting of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Centro de Congressos do Algarve, on Level 1 in the Fénix IV-VII rooms.

### **Venue information**

Centro de Congressos do Algarve Marina de Vilamoura 8125-901 Quarteira Portugal



**Virtual tour:** <a href="https://virtualtour.centrocongressosalgarve.com/?">https://virtualtour.centrocongressosalgarve.com/?</a>

**Floorplans:** <a href="https://www.centrocongressosalgarve.com/the-centre/center-map/">https://www.centrocongressosalgarve.com/the-centre/center-map/</a>

### **Winter Meeting and Exhibition Dates**

Winter Meeting: 10-12 March 2023 Exhibition: 10 & 11 March (all day) 12 March (until midday)

### **Exhibition Schedule**

Please note: Schedule is subject to change.

	Dates
Build-Up	Wednesday 8 March 08:00 - 22:00 Thursday 9 March 08:00 - 22:00
Opening Hours Visitors	Friday 10 & Saturday 11 March 09:00 - 18:00 Sunday 12 March 09:00 - 12:00
Opening Hours Exhibitors	Friday 10 & Saturday 11 March 08:00 - 19:00 Sunday 12 March 08:00 - 22:00
Break Down	<b>Sunday 12 March</b> 12:30 - 22:00





### **General Sales Information & Priority Points System**

Exhibition space will be allocated based on a Priority Points System.

Full details on the ESCRS Priority Points system are available at the following link:

ESCRS-2023-Winter-Meeting-Priority-Points-Overview.pdf

Booking will open initially via restricted presales to companies with priority points accumulated in 2022. Thereafter general sales will open to all companies on a first-come-first served basis. Ordering will take place via the online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors. If you are new to ESCRS, please contact <a href="mailto:escrs.sponex@mci-group.com">escrs.sponex@mci-group.com</a> to request access for the online booking platform.

### **Exhibition Pricing**

Exhibition - Space only (per sqm) Price (EUR) 375 excl VAT

As part of the ESCRS 2023 Winter Meeting, your exhibition space will provide a unique opportunity for exhibitors to showcase your products, services and educational programmes to over 1,000 on-site participants, with an interest in all areas of cataract and refractive surgery. The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

### **Fee Includes**

- Exhibition floor space only\*
- Full company profile in the official ESCRS 2023 Winter Meeting pocket programme
- Full company profile on the ESCRS 2023 Winter Meeting website
- Logo recognition Onsite
- 3 complimentary exhibitor badges for your first 9m² of exhibition space;
   1 additional badge for each additional full 9m² thereafter.
   Additional badges available for purchase at €200 excluding VAT and charges.

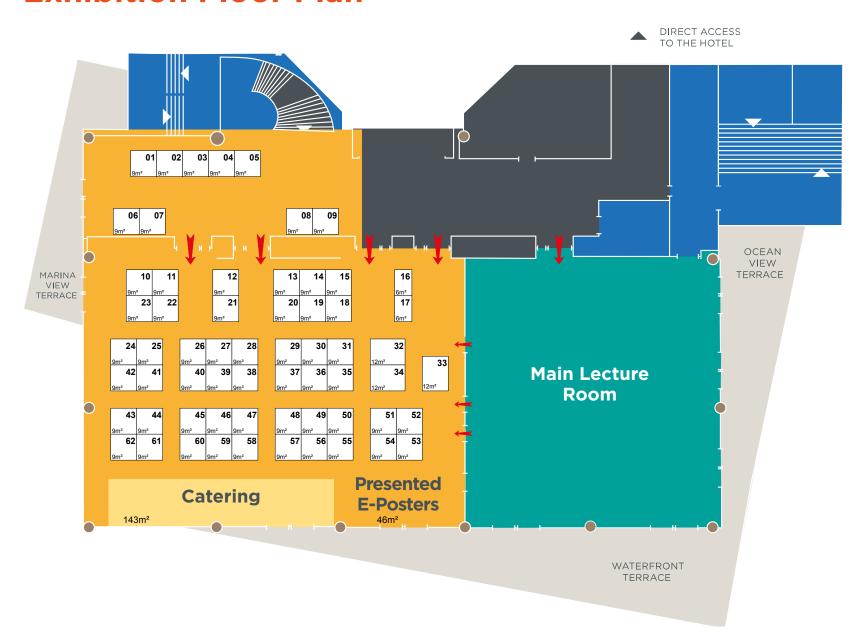
### **Contact Details**

**Sponsorship & Exhibition Secretariat** escrs.sponex@mci-group.com P RTUGAL ##

<sup>\*</sup>If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.



### **Exhibition Floor Plan**







### **Eurotimes Satellite Education Symposia**

 90 pax (1 room)
 60 mins
 Price (EUR) 15,000 excl VAT

 150 pax (2 rooms)
 60 mins
 Price (EUR) 17,500 excl VAT

 750 pax (1 room)
 60 mins
 Price (EUR) 25,000 excl VAT

The EuroTimes Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with Industry to communicate their message, while providing high quality medical education to delegates under the EuroTimes brand. Symposia are organised outside the time of the official Winter Meeting programme.

All symposia are offered in the Congress Centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

- Venue rental
- Online promotion from www.escrs.org
- Audiovisual standard congress package
- Onsite signage
- Programme handout (provided by sponsor)
- Opportunities for follow-up publication in EuroTimes
- Opportunity to place symposia on ESCRS on Demand
- Logo recognition Onsite
- 5 complimentary badges
- Lead retrieval: two devices per symposium slot





### **On-site Sponsorship Items & Prices**

### **Delegate Lanyards (Exclusive)**

Price (EUR) 7,000 excl VAT

High visibility opportunity! Your company logo (and your logo only) will appear on the official meeting lanyards.

Distributed at the registration desk, all attendees will be given the official lanyard to wear during the Meeting. The lanyards will be pre-printed with your company logo, keeping your company name visible throughout the event. Additional production and delivery costs of the lanyards are the sponsor's responsibility.

### Recharge Zone & Power Towers (2 available) Price (EUR) 8,000 excl VAT

At ESCRS Winter Meeting 2023 there is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this area exclusive to your company.

Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the ESCRS delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

### Opportunity includes:

- Opportunity to brand each individual power tower (2 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the Winter Meeting website

### Hand Sanitising Stations

Price (EUR) 4,000 excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support. Not only will you help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.

### Branded Bottles of Hand Sanitizer Price (EUR) 5,000 excl VAT

A voucher will be issued to delegates at registration, inviting them to to pass by your booth to pick up a hand hygiene product.

This is one of the easiest ways to create traffic and make valuable contacts on your booth. Additional production and delivery costs of the hand sanitizer bottles are the sponsor's responsibility.









### **On-site Sponsorship Items & Prices**

### Winter Meeting e-Blasts - Banner ad (2 available)

Price (EUR) 3,000 excl VAT

Be a part of the ESCRS pre-Winter Meeting marketing eBlasts. A high impact branding opportunity for Industry to reach our 40,000+ strong email database.

Industry can purchase box or banner advertising within the official ESCRS campaign, enabling companies to communicate directly to the full ESCRS mailing list, including the exclusive Pre-Registration Delegate list. Prior to the Meeting in Vilamoura, a series of eBlasts will be sent communicating information on Registration, the Scientific Programme, Exhibition, Hotels and more.



Price (EUR) 2,000 excl VAT

Be a part of the ESCRS pre-Winter Meeting marketing eBlasts. A high impact branding opportunity for Industry to reach our 40,000+ strong email database.

Industry can purchase box or banner advertising within the official ESCRS campaign, enabling companies to communicate directly to the full ESCRS mailing list, including the exclusive Pre-Registration Delegate list. Prior to the Meeting in Vilamoura, a series of eBlasts will be sent communicating informationon Registration, the Scientific Programme, Exhibition, Hotels and more.



### **Website Advertising (Exclusive)**

### **Registration Homepage**

Price (EUR) 3,000 excl VAT

ESCRS is pleased to offer Website Advertising opportunities on https://wintermeeting.escrs.org exclusively to ESCRS Exhibiting Companies in Vilamoura.

Reach a great number of ESCRS Delegates by booking a banner on the ESCRS Winter Meeting Website. This is an exclusive opportunity! The booking term is January – March (inclusive).



Price (EUR) 8,000 excl VAT

The official ESCRS Winter Meeting App has a whole range of cutting edge features and will be available for download to mobile devices prior to the event in Vilamoura.

The app is designed with our delegates in mind so that they will have all the information that they need at their finger tips! As the official sponsor, your brand/logo will be incorporated into the design of the App.









### **On-site Sponsorship Items & Prices**

### WiFi Sponsorship (Exclusive)

Price (EUR) 7,500 excl VAT

Include a message from your company that delegates will see when accessing the official ESCRS Winter Meeting WiFi network.



Signage is one of the most looked at items at the Winter Meeting. All delegates use this to get around and find the different areas of the event. This is an exclusive opportunity and ensures your brand will reach all attendees.

### Opportunity includes:

Corporate logo on the directional sign boards displayed throughout the congress centre. Acknowledgement as a congress partner on the Winter Meeting website.





### **Printed Pocket Programme**

Outside Back Cover Inside Back Cover Inside Page Price (EUR) 6,000 excl VAT 3,000 excl VAT 2,000 excl VAT



The pocket programme is a useful pocketsized guide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general Winter Meeting information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials.

### Be creative! Come up with your own ideas.

Do you have an idea for a branding opportunity not listed here?

E-mail us at escrs.sponex@mci-group.com to discuss. If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2023 Winter Meeting.





### Sustainability Partnership



### **Sustainability Partnership**

### **ESCRS Commitment** and Vision

ESCRS and I are committed to improving the sustainability of all our activities as a society. Improving the footprint of the Winter Meeting is a priority, and we are working with our partners to organise a socially and environmentally responsible event. Our vision is to work towards zero waste to landfill, zero net carbon emissions and become a role model for social responsibility.

This means we have to work collaboratively to support the wellness of our event participants, give back to local and global communities, regenerate ecosystems and inspire sustainability action from our event participants.

We invite you to join us in this journey.

#### **Prof Oliver Findl**

President ESCRS



### **Sustainability Partnership**

Sustainability only works if we are all involved and working together. We need your help to achieve our sustainability vision of making a zero emissions, zero waste and socially responsible Winter Meeting. Consequently we would like to invite you to partner with ESCRS to achieve these bold and important goals, while positioning your brand as a leader in sustainability.

In return you will receive high international visibility through exposure pre, during and post Winter Meeting in a variety of digital and physical assets. You will be able to showcase your thought leadership, and how your brand is committed and leading with environmental and social sustainability in the healthcare industry.

### **Opportunities Summary**

Package	Price €
Winter Meeting Sustainability Partner	20,000€
Net Zero Partner	15,000€
Waste Zero Partner	15,000€
Water Stations	15,000€





### **Sustainability Partnership**

### **Opportunities Items & Prices**

### **Winter Meeting Sustainability Partner**

Price (EUR) **20,000** excl VAT Exclusive Opportunity

Demonstrate your commitment to sustainability at the highest level by supporting the development of the sustainable event strategy, the audit and coaching of suppliers, environmental measurement and reporting of impacts.

As a lead partner you will positioned as a thought leader and catalyst of change with brand recognition and exposure in the Sustainability report, in the Winter Meeting app and in the plenary session.

### Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Winter Meeting sustainability report
- Feature in the newsletter leading up to the Winter Meeting
- Promotion on the Winter Meeting App
- Recognition on site on a dedicated sustainability communication area

### Net Zero Carbon Offsetting Partner

Price (EUR) 15,000 excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of making a zero emissions meeting.

Your funding will support the measurement and offsetting of the local carbon emissions. As a top level partner, you will receive brand recognition and exposure within the meeting and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

### Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Winter Meeting Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Winter Meeting App
- Logo in the final Meeting sustainability report
- Recognition on site on a dedicated sustainability communication area





### **Sustainability Partnership**

### **Opportunities Items & Prices**

### **Waste Zero Partner**

Price (EUR) 15,000 excl VAT Exclusive Opportunity

Position your brand as a champion of the circular economy by supporting ESCRS to work towards the goal of zero waste to landfill.

Your funding will help improve the waste recycling stations and efforts within the Meeting. Your support will be recognised through brand signage on the waste stations, in the sustainability report and on the website:

### Assets include:

- Signage at each waste diversion station (numbers to be determined) with sponsor branding and waste stream educational info
- Logo on the Meeting Website associated with sustainability
- Logo in the final Meeting sustainability report
- Recognition on site on a dedicated sustainability communication area

### Water Stations and Bottle Partnership Price (EUR) 15,000 excl VAT Exclusive Opportunity

Position your brand as a champion of the circular economy by supporting ESCRS to work towards the goal of zero waste to landfill.

Your partnership will help to reduce the quantity of plastic waste produced at the Winter Meeting by eliminating the use of single use plastic bottles and replacing them with ESCRS branded water bottles and stations distributed through the venue.



### Assets include:

- Signage at each water station (numbers to be determined) with your branding places through the Meeting venue
- Logo on the Meeting Website associated with sustainability
- Logo in the final Meeting sustainability report
- Recognition on site on a dedicated sustainability communication area







### ESCRS 2023 WINTER MEETING OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2023 Winter Meeting in the following form and definition:

- Face to face Meeting at the Centro de Congressos do Algarve with a projected "in-person" attendance of 1,000 delegates

#### RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2023 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participation, click here: <a href="https://wintermeeting.escrs.org/wp-content/uploads/2022/11/ESCRS-2023-Winter-Meeting-Priority-Points-Overview.pdf">https://wintermeeting.escrs.org/wp-content/uploads/2022/11/ESCRS-2023-Winter-Meeting-Priority-Points-Overview.pdf</a> for further information. Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

### PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to <a href="mailto:escrs.sponex@mci-group.com">escrs.sponex@mci-group.com</a> in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 60 days prior to the Meeting	50% of total order amount
Within 59 days of the Meeting	100% of total order amount

#### COVID-19

would be unsafe or

impracticable.

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Cancellation terms applied
The organisers will liaise with exhibitors and sponsors to re-assign the value of items relating to the cancelled face-to-face portion of the meeting to virtual opportunities as best as possible. Companies that do not wish to convert their items to virtual shall be reimbursed up to a maximum of 50% of their total order amount.
General:
There shall be no waiver of applicable cancellation terms for orders of Satellite Symposia or IME Symposia. These orders will be converted to the fully virtual event. There shall be no waiver of applicable cancellation terms for order forms that concern only virtual opportunities. These orders shall carry over to the fully virtual event.

**NB**: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.





#### FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

#### INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

#### LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

#### **TECHNICAL MANUAL**

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

#### ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions

#### INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA Rue du Pré-Bouvier 9 1242 Satigny, Switzerland

### DATA PROTECTION CLAUSE

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.



#### continued...

For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor – will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this commitment form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): <a href="mailto:anne.lesca@mci-group.com">anne.lesca@mci-group.com</a>

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

#### PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS, ESCRS 2023 Winter Meeting and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-businesspractice/
- https://www.efpia.eu/relationships-code/the-efpia-code/



27th ESCRS WINTER MEETING

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